

Campaigns Outreach Worker Person Specification (21 Hrs per week)

	Essential	Desirable
Qualifications	<ul style="list-style-type: none"> • Education to degree level or relevant campaigning experience • Current clean driving licence 	
Skills and Knowledge	<ul style="list-style-type: none"> • Demonstrable IT skills including use of Office packages & social media, • Ability to provide research and analysis of complex issues • Ability to recruit, manage, train and motivate volunteers • Ability to work with a wide range of people and organisations • Active and broad understanding of local, national and international political issues 	<ul style="list-style-type: none"> • Familiarity with the wider peace Movement
Experience	<ul style="list-style-type: none"> • At least 3 years experience of working in a campaigning environment • Established written and presentation skills • Experience in developing campaigns using social media platforms • Experience in producing engaging web content • Experience in managing volunteers • Experience in running, developing and leading campaigns • Experience in producing campaign materials 	<ul style="list-style-type: none"> • Experience of design software • Experience of strategic planning • Involvement in CND or Greater Manchester & District CND campaigns
Personal Qualities	<ul style="list-style-type: none"> • Commitment to the aims of CND • Ability to work with a wide range of different organisations • Willingness and ability to work flexible hours inc. weekends & evenings • Willingness and ability to travel • Good interpersonal skills • Ability to motivate self and others and to show initiative • Ability to work alone and in a team • Ability to network and maintain professional relationships with others • Member of National CND 	<ul style="list-style-type: none"> • Resident in Greater Manchester area • Some knowledge /experience of working with other linked groups in the area